



## Social Media and Outreach Intern

McMinnville Area Habitat for Humanity Intern will take on a project that may encompass one or more of the following areas. We will work with you to establish parameters to support our organization as it relates to your area of interest and field of study.

- Social media - Create and schedule social media posts
- Coordinating a Crowd-Funding Campaign
  - Organize existing materials
  - Provide supplemental materials to volunteers
  - Schedule social media posts and emails to participants
- 30th Anniversary Campaign
  - Help showcase business partners who are helping to fund our 30th Anniversary Build
  - Help coordinate a community event (which is affordable to the community and low-maintenance to the staff) to introduce MacHabitat to potential donors and supporters.
  - Help put together history – photos, interviews, timelines – to celebrate 30th Anniversary
- ReStore promotion
  - Work with Executive Director, ReStore Manager and ReStore Assistant Manager to plan a promotion campaign
  - Develop a message/tagline that directs the campaign, including the tie-in with Habitat for Humanity
  - Create a photo and video catalog of ads, posts, and messages to use throughout the year on social media and website

**May be eligible for hourly wage through Work Experience Program.**

*For more information, contact Katie Curry at [katie@machabitat.org](mailto:katie@machabitat.org)*